

Lisa Smusz

Lecturer

Summary

Lisa has over 17 years of senior management level experience in developing, executing, and evaluating community mental health initiatives on local, statewide, national, and international projects. Lisa has extensive experience in stigma reduction, working with college-age young adults, and culturally responsive approaches to promoting mental health in diverse communities.

For the past 14 years, Lisa has headed a highly successful consulting firm, providing content expertise and project management services to mental health and educational organizations across California, including California's Mental Health Movement: The Each Mind Matters Campaign.

Lisa is also an Instructor at California State University, East Bay where she has been teaching mental health, women's studies, and social justice coursework for the past 12 years.

Prior to her current roles, Ms. Smusz was employed as the Executive Director of the progressive mental health organization PEERS where she oversaw a budget of \$3M and a staff of more than 25 while delivering services to County, State and National entities.

Ms. Smusz has also worked extensively in student services at the University level, most recently at California State University, East Bay where she was selected to create a new wellness program for students with psychiatric and developmental disabilities, and helped to establish Project Impact, a wrap-around service program (funded by the US Department of Education).

Ms. Smusz is a Licensed Professional Clinical Counselor (LPC 298) and holds a Masters of Science in Educational Psychology/Counseling from California State University, Hayward as well as a Bachelors of Science in Bio - Psychology from California Polytechnic State University at San Luis Obispo.

Experience

Smusz and Associates Consulting, CEO January 2002 Present

- „ Provide strategic counsel, training, content expertise, community health and wellness project management, advocacy and legislation strategy, fund development, and technology/e-learning solutions for health and wellness organizations. Training and content development topics have included: stigma reduction, integration of mental health and primary care, implementation and training of peer support workers, wellness (social, physical, occupational, and intellectual), social justice, career counseling, and technology.

California State University East Bay, Instructor April 2005 - Present

- „ As an instructor, I create and teach a wide variety of undergraduate and graduate coursework focusing on health and wellness, program administration and evaluation, and social justice including: Adult Psychopathology, Law & Ethics for Counselors, Group Counseling Techniques, Wellness and Personal Development, Research Methods, Introduction to Recreation Therapy, Women and Leisure, Philosophy of Leisure, Social Justice, Trends in Therapeutic Recreation, Philosophical Foundations, and Theories of Leisure.
- „ I have been a strong proponent and leader in using technology for education. In addition to creating a new model for all departmental courses in online formats that incorporates web 2.0 technology, I routinely mentor and train other faculty in tools and effective methods for online education. I am also an expert in ADA compliance as it relates to both in-person and online courses.

PEERS, E

LifePortal, Inc., Vice President

June 2006-June 2010

- „ As the co-founder of LifePortal, Inc. -- a leading developer of Internet solutions that bridge the gap between disparate non-profit organizations, government, education and health and human services organizations and the communities they serve -- I played a key role in creating a large Bay Area-wide collaborative comprised of non-profit organizations, educational institutions and political partners.
- „ I also created, sourced, and managed online content for elearning tools, wikis, a resource directory, and a social network (blogs, videos, podcasts, etc) for the transitional age youth (TAY) young adult audience focusing on ages 14-24.

California State University East Bay, Wellness Counselor / SDRC Counselor

August 2002-June 2005

- „ As Wellness Program Developer, I created, staffed, and developed a curriculum for the Wellness Program for

Member